

Bec Plumley
Graphic/UX Designer



sketchetimes
Innovative Design for Inspired Brands

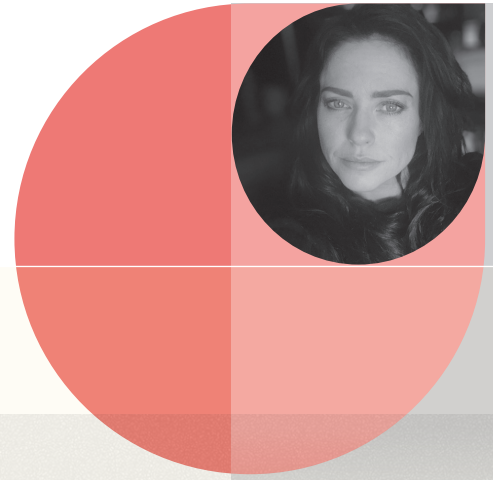
Bec Plumley - Graphic/UX Designer

CONTACT

35 Blackall Drive,
Greenwood, WA 6024
mobile 0421 933 977
becplumley@gmail.com

PORTFOLIO

sketchetimes.com.au
Global Leadership Blog
Tokyo Tales
ABN 54 779 010 127



Bec is a critical-thinking graphic artist with a diverse range of design capabilities, specialising in Graphic Design, User Experience (UX), Brand Identity, and Spatial Design.

With a double major in Games and Interactive Design and Visual and Spatial Design, Bec has excelled academically, earning multiple commendations and proudly representing Australia in the 2023 Tokyo Global Leadership Program.

In October 2023, while nearing the completion of her degree, Bec accepted a full-time corporate position as Graphic Designer at Hall & Prior Aged Care Group. In this role, she designed corporate and internal marketing materials, provided strategic recommendations on website and digital communications, and supported both internal and external stakeholders.

By embracing a human-centered approach and valuing collaborative feedback, she implemented efficient design processes that enhanced workflow and improved the user experience across organisational touch points.

Graduating in 2025 with a Bachelor of Design from Edith Cowan University's School of Arts and Humanities, Bec combines academic rigor with real-world experience to apply multidisciplinary design principles and problem-solving strategies rooted in accountability and transparency.

With over 25 years of experience as a design practitioner, Bec understands the power of clear visual and verbal communication in building human-to-human connections that foster trust and strengthen business relationships. She champions internationalisation, inclusivity, diversity, and collaboration as essential drivers of innovation in an increasingly interconnected global community.

Graphic Design Skills

- + Adobe InDesign
- + Adobe Photoshop
- + Adobe Illustrator
- + Sketchup

Interactive Design Skills

- + Brackets - HTML
- + Adobe Animate
- + WordPress
- + Wix Website Design

Other

- + Microsoft 365
- + MailChimp
- + Monday.com
- + Canva

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PROFESSIONAL SKILLS

- + Strong critical thinker that believes in innovation and creative problem solving
- + Ability to work in a highly collaborative team environment
- + Attention to detail/thoroughness and consistency
- + Confident communicator with outstanding client service skills
- + Professional conceptualisation and visual communication abilities
- + Highly organised and with impeccable presentation skills
- + Self-motivated, multitasker that works well under pressure
- + Excellent time and project management skills

EDUCATION AND PROFESSIONAL DEVELOPMENT

2021- Current
Edith Cowan University
Mt Lawley WA

Expected Date of Completion
- Dec 2025

Scholarship December 2023
- Tokyo, Japan

Internship December 2023

1996 - 1998
North Metropolitan TAFE
Perth WA

W64 Bachelor of Design - Double Major
Visual & Spatial Design, Code MAAAJJS, and
Games & Interactive Design, Code MAAAKB

Letters of Commendation - Typography, Narrative Design,
Interactive Media, Strategic Visual Communication, Audience
Perception and Experience, Game Studies, Web Design.

2023 Global Leadership Program - Tokyo

Sheisheido Gallery- Museum Curator

Diploma of Graphic Design and Multimedia

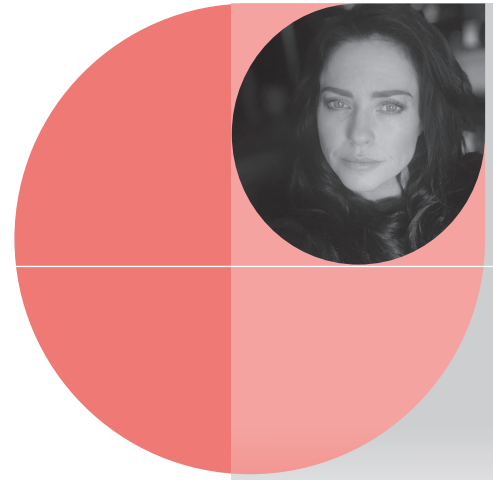
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PROFESSIONAL EXPERIENCE

Hall & Prior

October 2023 - March 2025

Graphic Designer (Corporate)

Corporate Marketing & Communications, Brand Consistency, Asset Development, Spatial Design - Trade Shows Displays, Internal Stakeholder Support, Production of Monthly Newsletters.

Sketche Times

April 2011 - Present

Freelance Graphic Designer (Sole Trader)

Brand Identity, Logo Design, Key Visuals, Marketing Materials, Spatial Design, Wix Website Design, Illustration, Event Stationery.

Worldwide Online Printing

1999 - 2009

Senior Graphic Designer at Worldwide Online Printing Morley.

Responsible for - Graphic Design, Prepress, Training New Designers, Client Liaison, Print Quoting, Customer Service
Digital Printing and in house Finishing - Xerox, Wire Binding, Mechanical Guillotine, Pad Making, Laminating.

REFERENCES

David Stroud

Hall & Prior Aged Care Group
Corporate Development Director
Phone: 0401 040 887
linkedin.com/in/david-stroud-518975261

Dr Hanadi Haddad, PhD

School of Arts and Humanities
Edith Cowan University
Phone: 08 9370 6521
Email: h.haddad@ecu.edu.au

Jeremy Lloyd

Jeremy Lloyd Real Estate
Phone: 0414 651 458

Dr Jo Jung

School of Arts and Humanities
Edith Cowan University
Phone: 08 6304 6162
Email: j.jung@ecu.edu.au

Cliff Benns - Business Coach

Phone: 0498 807 888
linkedin.com/in/cliff-benns
www.cliffbenns.com
sustainablefoodrecycling.com

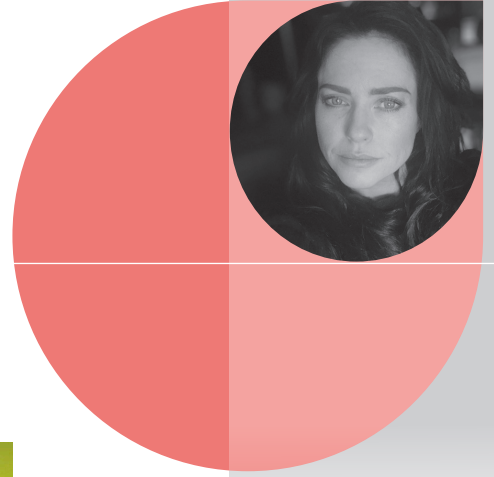
Nicole Garcia Clark (Boladeras)

Hall & Prior Aged Care Group
Administration Manager
Phone: 0490 853 268

Bec Plumley - Graphic/UX Designer

Achievements

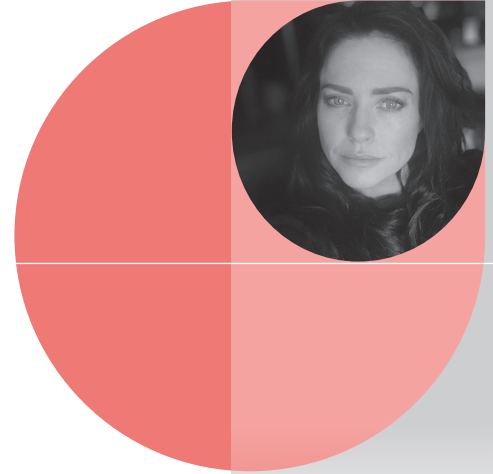
Tokyo City University -
Global Leadership Program
2023



Bec Plumley - Graphic/UX Designer

ACHIEVEMENTS

Tokyo City University
Buddy Ambassador 2023



Professor Steve Chapman
Vice-Chancellor



JOONDALUP CAMPUS

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Western Australia 6027
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✉ vc@ecu.edu.au

www.ecu.edu.au

ABN 54 361 485 361 CRICOS IPC 002796

8 November 2023

Dear Rebecca Plumley,

Thank you for your participation in the Tokyo City University Australia Program (TAP) as a Buddy Ambassador in semester 2, 2023. The success of this program reflects of the dedication and enthusiasm of volunteers such as yourself, who donate their time to support TAP students.

As a volunteer, you were reliable and committed, enabling us to safely host a large number of students for activities both on and off campus; this was no small feat.

Volunteering with TAP has also given you cross-cultural working experiences, involving teamwork with people whose first language is not English. It is not always easy for these students to settle into their new international environment. You should be proud of your ability to communicate well and show them their valued place in our ECU community.

On behalf of ECU, I would like to thank you for your contribution to this program. I hope that you have found it a valuable and enjoyable element of your time at ECU, and I wish you every success with your future studies and career.

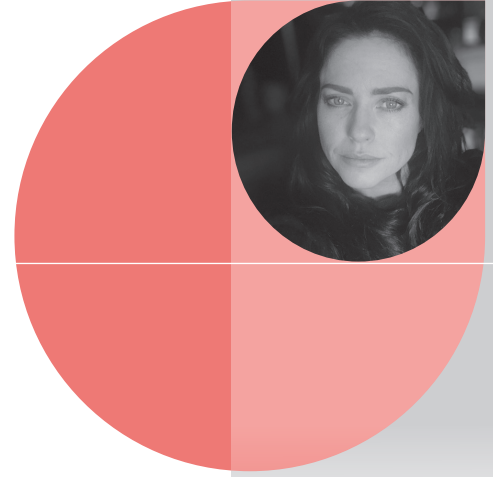
Yours sincerely,

Professor Steve Chapman
Vice-Chancellor and President

Bec Plumley - Graphic/UX Designer

ACHIEVEMENTS

Tokyo City University
Buddy Ambassador 2023



Tokyo City University Volunteer Program

This certificate is awarded to

Rebecca Plumley

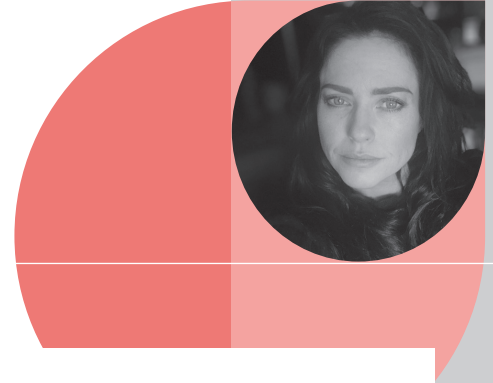
In recognition of your valuable contribution as a Buddy Ambassador in Semester 2, 2023

Associate Professor Helen Vella Bonavita
Dean, International Relations
International Office

Bec Plumley - Graphic/UX Designer

ACHIEVEMENTS

Letters of Commendation



School of Arts and Humanities

09 September 2022



MOUNT LAWLEY CAMPUS

2 Bradford Street, Mount Lawley
Western Australia 6050
☎ 134 328

www.ecu.edu.au

ABN 54 361 485 361 CRICOS IPC 00279B

Dear Rebecca,

Student Number: 10542581

On behalf of the School of Arts & Humanities, I write to congratulate you on achieving outstanding results in the following unit/s:

TDD2214 Narrative Design
GDI2100 Web Design
GDI3100 Interactive Media

You have worked very hard and successfully to achieve this outstanding result from your studies with us. Your personal achievement is richly deserved and one of which you should be proud. You should draw on this success for inspiration in coming semesters.

Your commitment is deeply appreciated by the academics who teach you: it is also a reward for their work. On their behalf, I thank you for the dedication you have shown.

I wish you all the best for your future studies and I know that, regardless of the marks you achieve, you will be an outstanding graduate one day, confident of your abilities and proud to have done so well at ECU.

Congratulations once again on your tremendous academic achievement.

Yours sincerely

Professor Matthew Allen
Executive Dean, Arts and Humanities

Bec Plumley - Graphic/UX Designer

ACHIEVEMENTS

Letters of Commendation



School of Arts and Humanities

7 February 2023



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Dear Rebecca,

Student Number: 10542581

On behalf of the School of Arts & Humanities, I write to congratulate you on achieving outstanding results in the following unit/s:

SAH2200 Audience Perception and Experience
DES2114 Strategic Visual Communication

You have worked very hard and successfully to achieve this outstanding result from your studies with us. Your personal achievement is richly deserved and one of which you should be proud. You should draw on this success for inspiration in your future endeavours.

Your commitment is deeply appreciated by the academics who have taught you: it is also a reward for their work. On their behalf, I thank you for the dedication you have shown.

I wish you all the best for your future endeavours and I know that you will be an outstanding alumni, confident of your abilities and proud to have done so well at ECU.

Congratulations once again on your tremendous academic achievement.

Yours sincerely

Professor Matthew Allen
Executive Dean, Arts and Humanities

Bec Plumley - Graphic/UX Designer

Achievements

Letters of Commendation



School of Arts and Humanities

18 May 2022



MOUNT LAWLEY CAMPUS

2 Bradford Street, Mount Lawley
Western Australia 6050
☎ 134 328

www.ecu.edu.au

ABN 54 361 485 361 CRICOS IPC 00279B

Dear Rebecca

Student Number: 10542581

On behalf of the School of Arts & Humanities, I write to congratulate you on achieving outstanding results in the following unit/s:

GDI2112 Game Studies
DES1106 Design Practices: Typography

You have worked very hard and successfully to achieve this outstanding result from your studies with us. Your personal achievement is richly deserved and one of which you should be proud. You should draw on this success for inspiration in coming semesters.

Your commitment is deeply appreciated by the academics who teach you: it is also a reward for their work. On their behalf, I thank you for the dedication you have shown.

I wish you all the best for your future studies and I know that, regardless of the marks you achieve, you will be an outstanding graduate one day, confident of your abilities and proud to have done so well at ECU.

Congratulations once again on your tremendous academic achievement.

Yours sincerely

Professor Matthew Allen
Executive Dean, Arts and Humanities