

Bec Plumley

Graphic/UX Designer

R E S U M E

Graphic Designer with 5+ years' experience delivering creative solutions across corporate, community, and government sectors — skilled in Adobe Creative Suite, digital and print design, and stakeholder-focused communication.

20
25



sketchetimes
Innovative Design for Inspired Brands

35 Blackall Drive, Greenwood, Western Australia, 6024.

mobile: 0421 933 977

|

email: becplumley@gmail.com

[linkedin.com/in/becplumley/](https://www.linkedin.com/in/becplumley/)

[sketchetimes.com.au](https://www.sketchetimes.com.au)

Bec Plumley - Graphic/UX Designer

25+ years' experience in corporate and community design.

PORTFOLIO LINK visit sketchetimes.com.au

35 Blackall Drive, Greenwood, WA 6024. ABN 54 779 010 127
mobile: 0421 933 977 | email: becplumley@gmail.com

Bec is a critical-thinking graphic artist with a diverse range of design capabilities, specialising in Graphic Design, User Experience (UX), Brand Identity, and Spatial Design.

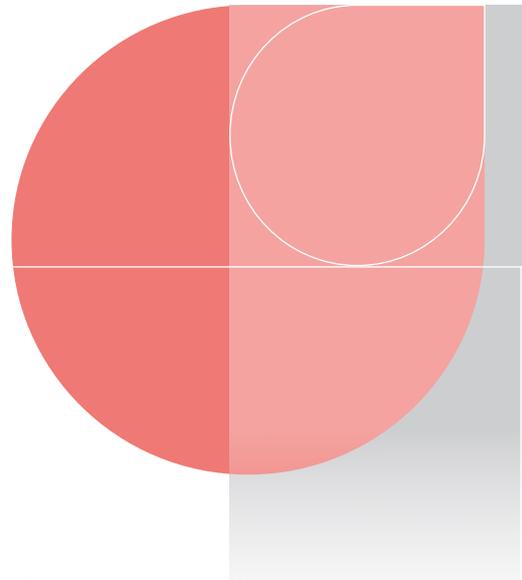
With a double major in Games and Interactive Design and Visual and Spatial Design, Bec has excelled academically, earning multiple commendations and proudly representing Australia in the 2023 Tokyo Global Leadership Program.

In October 2023, while nearing the completion of her degree, Bec accepted a full-time corporate position as Graphic Designer at Hall & Prior Aged Care Group. In this role, she designed corporate and internal marketing materials, provided strategic recommendations on website and digital communications, and supported both internal and external stakeholders.

By embracing a human-centered approach and valuing collaborative feedback, she implemented efficient design processes that enhanced workflow and improved the user experience across organisational touch points.

Graduating in 2025 with a Bachelor of Design from Edith Cowan University's School of Arts and Humanities, Bec combines academic rigor with real-world experience to apply multidisciplinary design principles and problem-solving strategies rooted in accountability and transparency.

With over 25 years of experience as a design practitioner, Bec understands the power of clear visual and verbal communication in building human-to-human connections that foster trust and strengthen business relationships. She champions internationalisation, inclusivity, diversity, and collaboration as essential drivers of innovation in an increasingly interconnected global community.



Graphic Design Skills

- + Adobe InDesign
- + Adobe Photoshop
- + Adobe Illustrator
- + Sketchup

Interactive Design Skills

- + Brackets - HTML
- + Adobe Animate
- + WordPress
- + Wix Website Design

Other

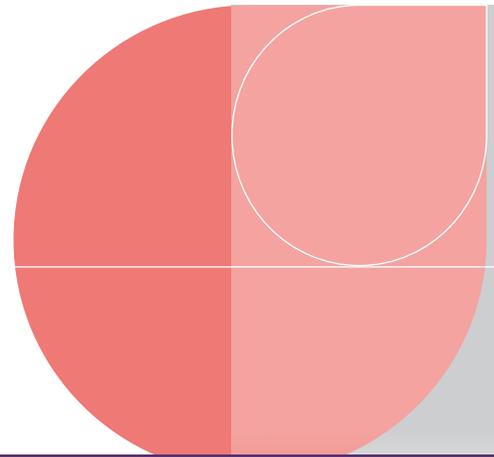
- + Microsoft 365
- + MailChimp
- + Monday.com
- + Canva

Bec Plumley - Graphic/UX Designer

25+ years' experience in corporate and community design.

PORTFOLIO LINK visit sketchetimes.com.au

35 Blackall Drive, Greenwood, WA 6024. ABN 54 779 010 127
mobile: 0421 933 977 | email: becplumley@gmail.com



PROFESSIONAL SKILLS

- + Strong critical thinker that believes in innovation and creative problem solving
- + Ability to work in a highly collaborative team environment
- + Attention to detail/thoroughness and consistency
- + Confident communicator with outstanding client service skills
- + Professional conceptualisation and visual communication abilities
- + Highly organised and with impeccable presentation skills
- + Self-motivated, multitasker that works well under pressure
- + Excellent time and project management skills

EDUCATION AND PROFESSIONAL DEVELOPMENT

2025- 2027

AIB

MBA - 8001LEAD Leadership 2025 Term 4.5
(Part-time online)

2021- 2025

Edith Cowan University
Mt Lawley WA

W64 Bachelor of Design - Double Major
Visual & Spatial Design, Code MAAAJS, and
Games & Interactive Design, Code MAAAKB

Expected Date of Graduation

- Dec 2025

Letters of Commendation - Typography, Narrative Design, Interactive Media, Strategic Visual Communication, Audience Perception and Experience, Game Studies, Web Design.

Scholarship December 2023
- Tokyo, Japan

2023 Global Leadership Program - Tokyo

Internship December 2023

Sheisheido Gallery- Museum Curator

1996 - 1998

North Metropolitan TAFE
Perth WA

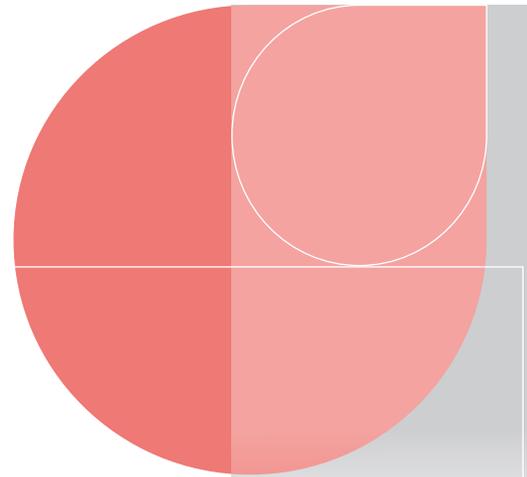
Diploma of Graphic Design and Multimedia

Bec Plumley - Graphic/UX Designer

25+ years' experience in corporate and community design.

PORTFOLIO LINK visit sketchetimes.com.au

35 Blackall Drive, Greenwood, WA 6024. ABN 54 779 010 127
mobile: 0421 933 977 | email: becplumley@gmail.com



PROFESSIONAL EXPERIENCE

Hall & Prior

October 2023 - March 2025

Graphic Designer (Corporate)

Corporate Marketing & Communications, Brand Consistency, Asset Development, Spatial Design - Trade Shows Displays, Internal Stakeholder Support, Production of Monthly Newsletters.

Marketing & Design Coordinator — Hall & Prior (2023–2024)

- Designed and produced monthly newsletters across all homes, increasing completion rates from 60% to 80% during 2024.
- Facilitated staff contributions, resulting in double the amount and quality of content compared to the start of the year.
- Improved reader engagement through consistent branding and design, supported by positive staff and family feedback.
- Managed marketing collateral, templates, and stakeholder communications across multiple facilities, ensuring alignment with organisational standards.

Sketche Times

April 2011 - Present

Freelance Graphic Designer (Sole Trader)

Brand Identity, Logo Design, Key Visuals, Marketing Materials, Spatial Design, Wix Website Design, Illustration, Event Stationery.

Worldwide Online Printing

1999 - 2009

Senior Graphic Designer at Worldwide Online Printing Morley.

Responsible for - Graphic Design, Prepress, Training New Designers, Client Liaison, Print Quoting, Customer Service
Digital Printing and in house Finishing - Xerox, Wire Binding, Mechanical Guillotine, Pad Making, Laminating.

Bec Plumley - Graphic/UX Designer

25+ years' experience in corporate and community design.

PORTFOLIO LINK visit sketchetimes.com.au

35 Blackall Drive, Greenwood, WA 6024. ABN 54 779 010 127
mobile: 0421 933 977 | email: becplumley@gmail.com

Global Leadership Blog: sketchetimes.wixstudio.com/becstokyotales



Professor Steve Chapman
Vice-Chancellor



JOONDALUP CAMPUS

270 Joondalup Drive, Joondalup
Western Australia 6027

☎ (61 8) 9204 2200

☎ (61 8) 9204 2000

ec@ecu.edu.au

www.ecu.edu.au

ANZ 54 361 4030 - CREDIT INFORMATION

8 November 2023

Dear Rebecca Plumley,

Thank you for your participation in the Tokyo City University Australia Program (TAP) as a Buddy Ambassador in semester 2, 2023. The success of this program reflects of the dedication and enthusiasm of volunteers such as yourself, who donate their time to support TAP students.

As a volunteer, you were reliable and committed, enabling us to safely host a large number of students for activities both on and off campus; this was no small feat.

Volunteering with TAP has also given you cross-cultural working experiences, involving teamwork with people whose first language is not English. It is not always easy for these students to settle into their new international environment. You should be proud of your ability to communicate well and show them their valued place in our ECU community.

On behalf of ECU, I would like to thank you for your contribution to this program. I hope that you have found it a valuable and enjoyable element of your time at ECU, and I wish you every success with your future studies and career.

Yours sincerely,

A handwritten signature in black ink, appearing to read "SAC", followed by a long horizontal flourish.

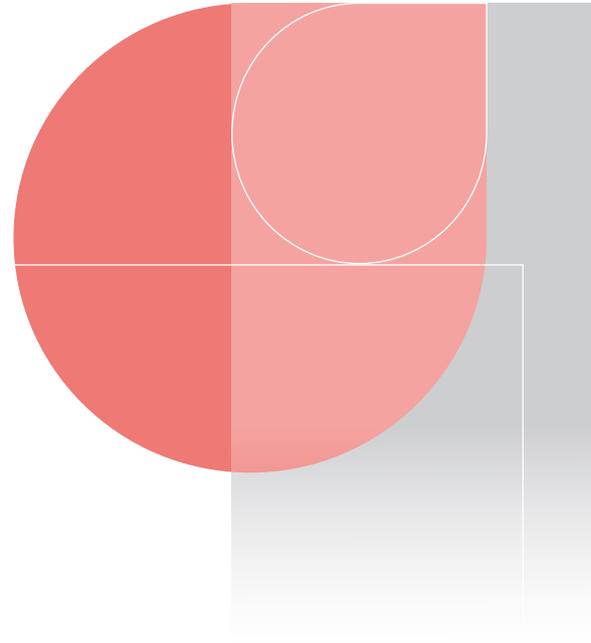
Professor Steve Chapman
Vice-Chancellor and President

Bec Plumley - Graphic/UX Designer

25+ years' experience in corporate and community design.

PORTFOLIO LINK visit sketchetimes.com.au

35 Blackall Drive, Greenwood, WA 6024. ABN 54 779 010 127
mobile: 0421 933 977 | email: becplumley@gmail.com



Letters of Commendation

These commendations reflect recognition by lecturers, peers, and industry mentors for excellence in design practice, professionalism, and community contribution.

Commendations included:

- Typography Award – Recognition for excellence in typographic design.
- Narrative Design Award – Commendation for innovation in narrative-driven projects.
- Professionalism Award – Acknowledgement of workplace readiness, professional conduct, and client-ready outcomes.
- Community Contribution Commendation – Recognition of contributions that fostered collaboration and engagement.

School of Arts and Humanities



09 September 2022

MOUNT LAWLEY CAMPUS

2 Trarckon Street, Mount Lawley
Western Australia 6050
☎ 08 9437 3281

www.ecu.edu.au

ABN 54 261 453 761 • CRICOS 11 022 01

Dear Rebecca,

Student Number: 10542581

On behalf of the School of Arts & Humanities, I write to congratulate you on achieving outstanding results in the following units:

TDD2214 Narrative Design
GDI2100 Web Design
GDI3100 Interactive Media

You have worked very hard and successfully to achieve this outstanding result from your studies with us. Your personal achievement is richly deserved and one of which you should be proud. You should draw on this success for inspiration in coming semesters.

Your commitment is deeply appreciated by the academics who teach you: it is also a reward for their work. On their behalf, I thank you for the dedication you have shown.

I wish you all the best for your future studies and I know that, regardless of the marks you achieve, you will be an outstanding graduate one day, confident of your abilities and proud to have done so well at ECU.

Congratulations once again on your tremendous academic achievement.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Matthew Allen'.

Professor Matthew Allen
Executive Dean, Arts and Humanities

School of Arts and Humanities



7 February 2023

MOJNT LAWLEY CAMPUS

2 Crawford Street, Mount Lawley
Western Australia 6050
Tel: 08 9437 3281

www.ecu.edu.au

ABN 94 381 485 781 | CRICOS 113 022 00

Dear Rebecca,

Student Number: 10542581

On behalf of the School of Arts & Humanities, I write to congratulate you on achieving outstanding results in the following units:

SAH2200 Audience Perception and Experience
DES2114 Strategic Visual Communication

You have worked very hard and successfully to achieve this outstanding result from your studies with us. Your personal achievement is richly deserved and one of which you should be proud. You should draw on this success for inspiration in your future endeavours.

Your commitment is deeply appreciated by the academics who have taught you: it is also a reward for their work. On their behalf, I thank you for the dedication you have shown.

I wish you all the best for your future endeavours and I know that you will be an outstanding alumni, confident of your abilities and proud to have done so well at ECU.

Congratulations once again on your tremendous academic achievement.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Matthew Allen'.

Professor Matthew Allen
Executive Dean, Arts and Humanities

School of Arts and Humanities



18 May 2022

MOJNT LAWLEY CAMPUS

2 Crawford Street, Mount Lawley
Western Australia 6050
☎ 134 321

www.ecu.edu.au

ANZ 94 381 45781 © JG16/11/2022 M

Dear Rebecca

Student Number: 10542581

On behalf of the School of Arts & Humanities, I write to congratulate you on achieving outstanding results in the following units:

GDI2112 Game Studies
DES1108 Design Practices: Typography

You have worked very hard and successfully to achieve this outstanding result from your studies with us. Your personal achievement is richly deserved and one of which you should be proud. You should draw on this success for inspiration in coming semesters.

Your commitment is deeply appreciated by the academics who teach you: it is also a reward for their work. On their behalf, I thank you for the dedication you have shown.

I wish you all the best for your future studies and I know that, regardless of the marks you achieve, you will be an outstanding graduate one day, confident of your abilities and proud to have done so well at ECU.

Congratulations once again on your tremendous academic achievement.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Matthew Allen', written in a cursive style.

Professor Matthew Allen
Executive Dean, Arts and Humanities



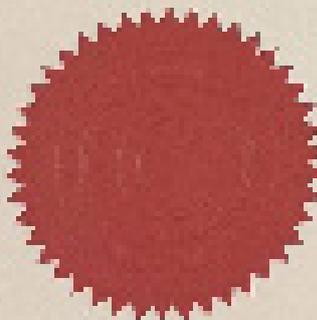
This is to certify that

Rebecca Lee Hulbert

having satisfied all conditions prescribed is awarded the

**DIPLOMA
of
ARTS**

(GRAPHIC DESIGN AND MULTIMEDIA)



Catherine G. ...

...



Central Michigan University

Regulation No. 34000

NATIONAL POLICE CERTIFICATE

DIGITAL CERTIFICATE



WESTERN AUSTRALIA POLICE FORCE
OFFICE OF INTERAGENCY ACCESS
For more information and enquiries please visit the
Information Access page at www.police.wa.gov.au

REBECCA LEE PLUMLEY
35 BLACKALL DR
GREENWOOD WA 6024

Verify this document by
scanning the QR code using
the Australia Post app



This document certifies that the person named below is not recorded by the Australian Police jurisdictions with any disclosable court outcomes and/or pending charges.

Primary/Surname:

PLUMLEY

Given names:

REBECCA LEE

Date of birth:

14/11/1978

This document is valid as at **08/09/2025**

Application number: **E3B01DE90F**

Ben Ackland

Assistant Director

Office of Interagency Access

- The information contained in this document is valid at the date displayed.
- Every care has been taken to ensure the accuracy of this check however this certificate is not based on the provision of fingerprints at application.
- The Spent Convictions Act 1988 is applied to all applications for a WA Police Force National Police Certificate.
- This certificate lists national disclosable court outcomes and may include any pending charges, warrants and traffic convictions from Western Australia.
- The digital certificate contains a QR code which when scanned verifies authenticity whether it is delivered digitally or subsequently printed out.



This official University Statement of Academic Record is issued without alteration or erasure. The Statement is on secure paper which includes a blind emboss and an embedded microfilm of the University crest in the lower right hand corner. The face of the document has a blue background and the name of the University is repeated in small print. When scanned or photocopied the unaltered copy will not appear.

30/06/2025

Mrs Rebecca PLUMLEY
35 Blackall Dr
GREENWOOD, WA 6024

10542581

Page 1 of 1

Course: **W64 Bachelor of Design**

CRICOS 0100519

Major in Visual and Spatial Design
Major in Games and Interactive Design

Unit Code	Unit Title	Year/Semester	Result	CP
GDI1100	Experience Design	211	84 HIGH DISTINCTION	15
SAH1100	Communicating Ideas	211	67 CREDIT	15
SAH1150	Creativity	211	70 DISTINCTION	15
TDD1101	Design Drawing	211	93 HIGH DISTINCTION	15
DES1166	Design Practices: Typography	212	90 HIGH DISTINCTION	15
GDI2112	Game Studies	212	94 HIGH DISTINCTION	15
SAH1206	Media and Culture	212	71 DISTINCTION	15
SAH1250	Storytelling and Meaning	212	78 DISTINCTION	15
GDI2100	Web Design	221	89 HIGH DISTINCTION	15
GDI2100	Interactive Media	221	83 HIGH DISTINCTION	15
SAH2110	Identity	221	78 DISTINCTION	15
TDD2214	Narrative Design	221	91 HIGH DISTINCTION	15
DES2114	Strategic Visual Communication	222	85 HIGH DISTINCTION	15
SAH2200	Audience Perception and Experience	222	87 HIGH DISTINCTION	15
GDI3202	Game Development	231	67 CREDIT	15
SAH3160	Personal and Professional Planning	231	83 HIGH DISTINCTION	15
TDD3215	Public Design	231	89 HIGH DISTINCTION	15
DES3227	Design Concept Prototyping	232	83 HIGH DISTINCTION	15
GDI3312	Advanced Web Design	232	85 HIGH DISTINCTION	15
TDD2223	CAD for Designers	232	94 HIGH DISTINCTION	15
SAH2100	Cross-Cultural Knowledge and Global Citizenship	23TE4	80 HIGH DISTINCTION	15

Credit Points: 315

Period WAM: 82.981

Course WAM: 82.981

Course GPA: 3.810

Completed Prescribed Modules

Post Entry Language Assessment

Academic Integrity Module

